

Presents...



Farm to School Canada Grants 2020 Webinar

A Guide for Grant Applicants

Tuesday January 28, 2020 12:00pm PST

Facilitators



Jesse Veenstra, Manager, Farm to School Initiatives Farm to Cafeteria Canada



Claudia Paez
Regional Lead, Farm to School, BC
Public Health Association of BC



Carolyn WebbRegional Lead , Farm to School, Ontario
Sustain Ontario















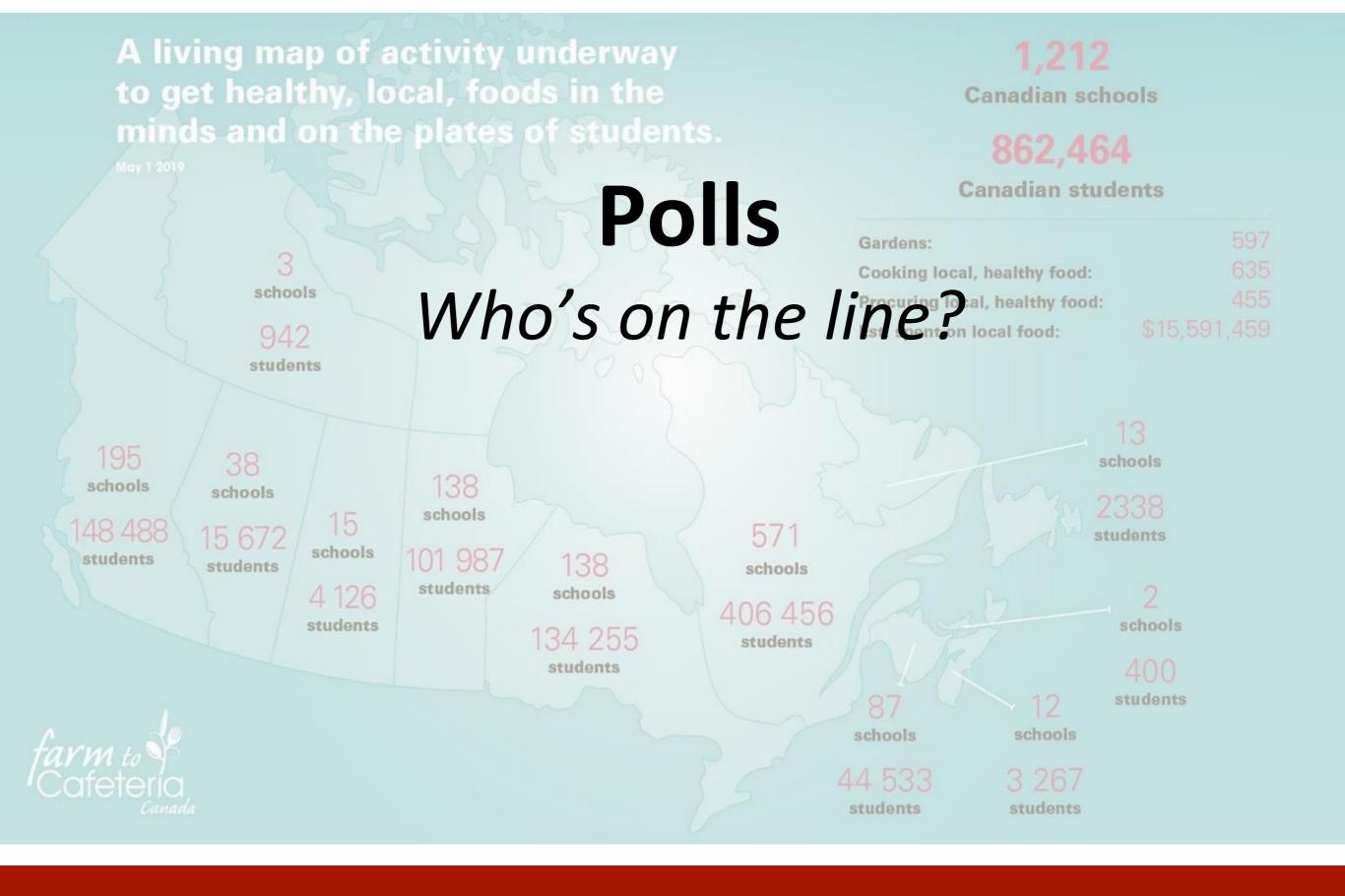












What's on the Menu

- 1. About the Farm to School Canada Grants
- 2. Introduction to the Farm to School Approach
- 3. Salad bar 101: designing a sustainable salad bar program
 - 4. Tips for successful grant proposals
 - 5. Q&A



About the grants

 Help to bring healthy, local and sustainable food to the minds and plates of students through a

Salad Bar meal service

which employs the

Farm to School Approach

- Valued at up to \$10,000 each, to be administered over 2 school years (Sept 2020 -June 2022)
- Open to all provinces and territories
- Delivered directly to schools
- Generously funded by Whole Kids Foundation
- Administered and supported by Farm to Cafeteria Canada





Introducing ... Farm to School Approach



Healthy, Local Food in Schools

Schools source local food in many ways, including direct farmer relationships, through food distributors, schoolyard farms, or the harvesting of wild or traditional foods.

When local food arrives in schools it is often served in the form of a salad bar, hot lunch program, tasting activity, fundraiser, or community celebration.

Farm to School Salad Bar Program at Ecole Robb Road in Comox, BC.





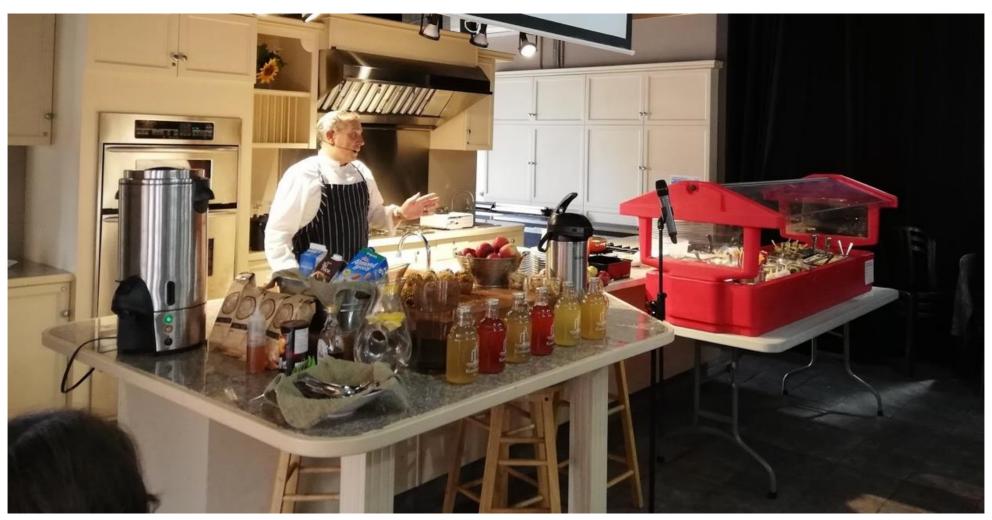
Hands-On Learning

Food literacy is a critically important component of Farm to School. Step into any school offering Farm to School and you will find students learning about food in the school garden, greenhouse, kitchen or classroom. They may also be getting ready for field trips to local farms, forests, and shores.

A student in the garden at Fellowes High School in Pembroke, ON

School and Community Connectedness

Farm to School is built upon strong relationships. Schools establish relationships with farmers, community members, and support organizations, tapping into local knowledge, passion, skills, and resources.



Chef Gene Cormier demonstrates how to incorporate local food into a salad bar service at a F2S training event in Moncton, NB.

Salad Bar 101 Designing a sustainable salad bar service

What is a F2S salad bar?



Healthy. Local. Sustainable.

What is a F2S salad bar?





Getting Started - Oakwood PS (Oakville, ON)

- Mar-Sept 2016: Healthy School Club planted and harvested a small vegetable garden
- Sept 2016: Began to implement their 3-year \$10,000 salad bar grant
- Oct 2016: Free salad bar at meet the teacher night
- Oct 2016: Great Big Crunch
- Jan 2017: A local gardener visited the school to speak about what living things need and helped build self-irrigating planters
- Feb 2017: Where does our food come from? film screening
- April 2017: Launch of weekly salad bar service.
- May 2017: Farmer visit what it's like to grow & produce food



Linking to Broader Food Systems Eastdale Collegiate High School (Toronto)

- Received a \$10,000 F2S Salad Bar Grant in 2016.
- Staff rotate who takes responsibility for the salad bar production. E.g. in Year 2 it was creatively integrated into the curriculum of the grade 11 environmental science class.

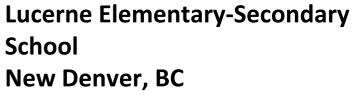


- Students learned about the environmental impacts of global food production systems and gained hands-on experience planting and growing produce for the salad bar. They also explored opportunities for purchasing locally produced food in the city of Toronto.
- Students in this class were also involved in the Salad Bar Ambassador program, during which they
 worked in the cafeteria at lunch time promoting and serving the locally produced food that they
 prepared to students and staff in the cafeteria.

Every program is unique!













Every program is unique!

Lord Roberts Elementary, Vancouver BC







Incorporating LOCAL food



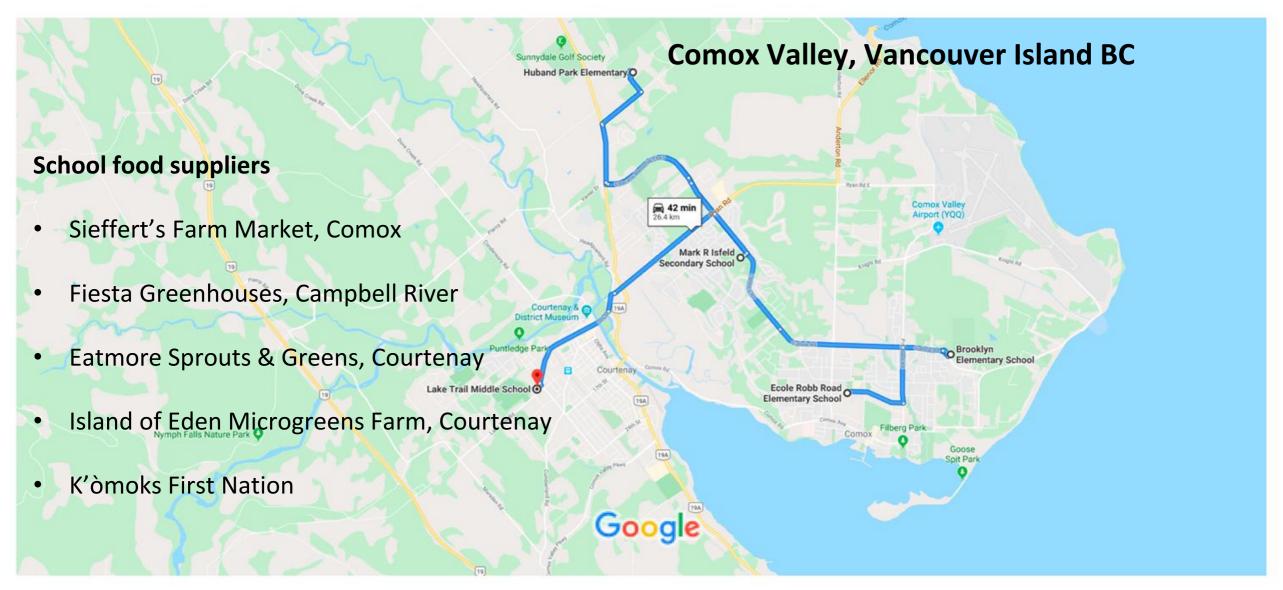
Sk'aadGaa Naay Elementary School Skidegate, BC



Tahayghen Elementary, Masset BC

Gudangaay Tlaats'gaa Naay Secondary School Masset, BC

Incorporating LOCAL food



Map data ©2019 Google 1 km ■

Resources for Planning

Visit the Salad Bar webpage on the F2CC website:

http://www.farmtocafeteriacanada.ca/farm-to-schoolsalad-bars/



Check out Salad Bar 101 in the New Brunswick Farm to School Guide (starting on page 23):

http://www.farmtocafeteriacanada.ca/2017/12/new-brunswick-farm-to-school-guide/



Grant Guidelines Developing successful proposals



Salad bar grant readiness:

- Does your school have some Farm to School activity(ies) already underway? (ex. school garden or farm, local food snack/tasting program, cafeteria service that incorporates local produce, composting program, etc.)
- Is the principal/vice-principal supportive and willing to champion the initiative? (principals must indicate their support for grant applications)
- Is there at least one engaged community partner? Communities partners can help connect schools to local food and food system learning opportunities
- Is there capacity to support the implementation and delivery of a salad bar service <u>at least</u> 2x / month during the grant term?
- Is there a desire & willingness to embed/strengthen food literacy activities in the school community? i.e. to increase students' food skills and knowledge about healthy, sustainable local food systems

Let's talk budget!

- \$ Proposed budgets should be **realistic**, and **aligned with the scope of activities proposed** in the rest of the application
- \$ 15% of the total funds MUST be earmarked toward training of F2S team members (typically the principal, key teachers or volunteers who coordinate the salad bar)
- \$ Single pieces of equipment costing >\$1200 should be accompanied by a quote

(NOTE: the maximum that can be applied toward a single piece of equipment is \$3000)

- \$ The grant **CANNOT** be used toward
 - a) staff salaries
 - b) continuous food costs

Letters of Support!



Obtaining letters of support by members of the community who will be involved with your salad bar and food literacy activities is a great way to strengthen your grant application.

You may consider requesting letters of support from

- ✓ School district / board
- ✓ Public Health Inspector / Environmental Health Officer
- ✓ Parent Advisory Committee
- ✓ Local community organizations that may be involved
- ✓ Local/regional health authority staff (ex. Public Health Dietitian or Nurse)

Competitive applications will...

- ✓ Embrace all 3 pillars of the Farm to School Approach
- ✓ Have a clear vision and realistic goals
- ✓ Demonstrate evidence of a team approach
- ✓ Outline a thoughtful and articulate work plan that demonstrates vision and potential for work to be sustained beyond the grant life cycle

Tip: Read each question carefully and do not leave any questions blank!

This year's application is ONLINE

http://www.farmtocafeteriacanada.ca/2020-farm-to-school-canada-grants-application/







Not secure | farmtocafeteriacanada.ca/2020-farm-to-school-canada-grants-application/

Welcome to the 2020 Farm to School Canada Grants Application!



Please note: before completing this form we strongly recommend you review the application template (direct download) which has been provided to assist applicants in preparing responses in advance of submitting this form.

Tip:



Before completing the online form, use the **application template** (word doc) to plan your grant submission.

This can be found on our website at:

http://www.farmtocafeteriacanada.ca/farm-to-school-canada-grants-2020/

Under "How to Apply"

Farm to School Canada Grants 2020 Grant Application <u>Template</u>*

Supporting Farm to School Salad Bars in Canadian Schools

For the grant cycle of September 1, 2020 - June 30, 2022

*Important: Please use this document as a template to prepare your responses to the online grant application. When your application is complete, please submit your responses using the online form.









To apply, please:

- Thoroughly review the <u>Grant Guidelines</u> and Grant Application Checklist (see below)
- Use the below template to prepare your application responses in draft format.
- Compile supporting documents for upload, including:
 - a. Photos (in jpeg format)
 - Letters of support from your Public Health Inspector or Environmental Health Officer (in pdf format)*
 - Evidence that at least one member of your F2S team has completed or will complete a Food Safe Level 1 training course
 - Letters of support from your school district / board
 - e. Quotes for any single item equipment purchase over \$1,200.00
 - f. Other supporting documentation (ex. Copy of proposed work plan)
- Complete and submit your final application using the online form.

*Please note that it may be difficult for Quebec schools to obtain a letter of support from an inspector from the Quebec Ministry of Agriculture, Fisheries and Food (MAPAQ) who validates the food safety plan. You must still provide information on the food safety plan since an inspector will be involved in examining the requests and their approval.

Question & Answer



Reminder!

Applications are due



They MUST be submitted using the online form at

http://www.farmtocafeteriacanada.ca/2020-farm-to-school-canada-grants-application/

Thank you!

This presentation has been recorded and will be available on the Farm to Cafeteria Canada website at

http://www.farmtocafeteriacanada.ca/farm-to-school-canada-grants-2020/

Additional questions may be directed to

Farm2SchoolGrantsCanada@gmail.com

