farm to Cafeteria Canada

Sponsorship Opportunity
School Food & Food Education Training Hub

Support food education in schools across Canada today!



Food can be a powerful tool to help educators build important life skills, social connections, critical thinking and agency in their students. These support long-term health, well-being, and resilience, and yet **educators in Canada receive little training on food, nutrition, and food systems education.** Connecting school curricula to food is only possible when educators understand how to do so. **That's where the School Food & Food Education Training Hub comes in,** filling the training gap and supporting Canada's National School Food Program.

The Hub is Canada's first training platform to grow food literacy education and comprehensive school food programs. We offer:

- Evidence-based professional development
- Guidance by a Canada-wide Circle of Advisors
- Equity & trauma-informed approach
- Curriculum-linked resources
- Peer-to-peer networking
- Knowledge, skill & confidence building

Every session has left me feeling inspired, intrigued, and curious. So many tips, resources, and windows into schools and minds across the country! *- Spring 2026 pilot participant*

2026 Pilot Impact Report

Your sponsorship can help grow the Hub & reach more educators in 2027!

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Sponsorship Benefits

Educators feel inspired, confident and more equipped to help students build food literacy

Students experience hands-on learning, develop positive relationships with food and learn skills that last a lifetime

You help to transform how food is experienced, learned and celebrated in schools across Canada

As a Hub sponsor, you will:

- Help us **run more professional learning courses** *(the Fall 2026 offering of Introduction to Food Education received 150 expressions of interest for 45 available seats)*
- Help us adapt existing courses to self-paced options, **reaching more educators today, and thousands of students to come**
- Grow our course offerings, including ***Food Systems Education for Climate & Community Well-being***, coming in 2027
- **Be recognized as a sponsor** across a wide range of communications and learning materials, including the Hub's online learning management system, and **through our growing network of nearly 9,000 educators and school food champions across Canada**
- **Gain opportunities for employee engagement,** such as through lunch-and-learns, and/or directly to school communities across Canada who may benefit from in-person volunteer support
- **Feel good knowing you're helping school communities** nourish the bodies, minds and hearts of today's children and tomorrow's leaders

The course was created with so much thought, intention and respect towards all learners and educators. We were provided time to discuss with other participants and connect with educators with similar roles and experiences. ***I think this was a fantastic course and I am so excited for other educators to have an opportunity to experience it.***

- Spring 2026 pilot participant

Hub sponsorship in any amount is welcomed!

Contact us today to discuss your custom Hub sponsorship

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Corporate sponsors can also find us on Benevity!